

# DIGITAL

## NEW! STATEWIDE innovationIOWA Weekly



The Business Record is very proud to introduce a brand new digital edition of innovationIOWA for 2018. This new issue, delivered each Thursday beginning February 1, will go statewide to the email boxes of top C-level executives, business owners, CTO's, CIO's and more. A weekly highlight on innovation in our state and how it relates to businesses and communities. The distribution of 10,000+ statewide will be a combination of the popular BR membership lists locally and statewide as well as partnerships with a variety of associations.

Driven by the award-winning Business Record editorial team and our new innovation reporter, you can expect the same breaking news and high quality content you have come to know and trust. Over the years, open rates for our enewsletter's have been upwards of 45% delivering a highly coveted audience who takes time to read the content and your unique message.

Space is limited. Below are opportunities that are currently available on a first come basis.

- 2 | **Expanded Rectangle Annual Investment: \$11,460**
- 6 | **Medium Rectangle Investment: \$7,740**  
*(medium rectangles rotate positions)*

*\*20% premium on short term insertions. Placement only guaranteed for annual contracts.*

**EXPANDED RECTANGLE**  
600 x 250 pixels

**MEDIUM RECTANGLE**  
300 x 250 pixels

### AD APPROVAL DEADLINE

Two days prior to the launch date, **5 PM**