

STANDARD PRINT DEADLINE: NOON, 8 DAYS PRIOR TO PUBLICATION

SPECIAL SECTION DEADLINES

EDITORIAL FOCUS	PUBLISH DATE	SPECIAL SECTION/SUPPLEMENT	SPACE	MATERIAL	APPROVAL
Vision 2017	January 6**				
Public Companies	January 13	Business Record Iowa*			
Legislative Issues to Watch	January 20				
Economic Forecast	January 27	OneVoice			
Banking, Finance & Investments	February 3				
STEM	February 10	Business Record Iowa*, National Engineers Week+	January 4	January 18	February 1
Talent Retention and Development	February 17	The Next Level: A Guide to Higher Education++	January 25	January 30	February 9
Nonprofits	February 24	OneVoice, Giving Back+	January 25	February 8	February 15
Building & Construction	March 3				
Global Business	March 10	Business Record Iowa* Custom Home Builders and Remodelers++	February 15	February 20	March 2
Forty Under 40	March 17				
Health Care	March 24				
Women in Business	March 31	OneVoice, Powered By Women++	March 8	March 13	March 23
Legal Matters	April 7				
Green Sustainability	April 14	Business Record Iowa*			
Human Resources	April 21				
Entrepreneurs	April 28	OneVoice, Annual Real Estate Magazine Family & Locally Owned Businesses+	March 29	April 12	April 19
Hospitality & Tourism	May 5	Event Planning+	April 5	April 19	April 26
University Research	May 12	Business Record Iowa*			
Banking, Finance & Investments	May 19				
Municipal Governments	May 26	OneVoice			
Arts & Entertainment	June 2**				
Technology	June 9	Business Record Iowa Conference Edition* Cybersecurity++	May 17	May 22	June 1
Manufacturing & Trade	June 16				
Real Estate & Development	June 23				
Economic Development	June 30	OneVoice, Leading Communities++	June 7	June 12	June 22
Leadership Development	July 7**	Anniversaries: A Legacy of Success+	June 7	June 21	June 28
Health Care	July 14	Business Record Iowa*			
CEO Personal Profiles After Work	July 21				
Architecture & Design	July 28	OneVoice			
Women of Influence	August 4				
Bioscience	August 11	Business Record Iowa*, Energy & Biofuels+	July 12	July 26	August 2
Young Professionals	August 18	Leaders in Insurance++	July 26	July 31	August 10
Big Deals: Mergers & Acquisitions	August 25	OneVoice, Business Meetings & Corporate Retreats+	July 26	August 9	August 16
Innovative Companies	September 1				
Downtown Development	September 8**	Business Record Iowa*, Leaders in Architecture/Engineering/Development: The People behind the Projects++	August 16	August 21	August 31
HR Trends: Employee Benefits	September 15				
Energy & Utilities	September 22				
Best of Des Moines	September 29	OneVoice, The Changing Face of Health Care++	September 6	September 11	September 21
Culture	October 6				
Education	October 13	Business Record Iowa*			
Transportation Trends	October 20				
Marketing & Public Relations	October 27	OneVoice, Leaders in Wealth Management++	October 4	October 9	October 19
Banking, Finance & Investments	November 3				
Leaders Survey	November 10	Business Record Iowa*			
Employ Greater Des Moines: The Job Issue	November 17				
Health Care	November 24	OneVoice, Nonprofits: Pillars of Philanthropy*	August 25	September 1	September 8
Retail	December 1**				
Building & Construction	December 8	Business Record Iowa*, Legal Expertise++	November 15	November 20	November 30
IT: Cybersecurity	December 15				
Insurance	December 22				
Year in Review	December 29**	OneVoice			

*Supplement, +Advertorial Feature, ++Templated Profile Section **Advanced deadline due to holiday