

## STANDARD PRINT DEADLINE: NOON, 8 DAYS PRIOR TO PUBLICATION

## SPECIAL SECTION DEADLINES

EDITORIAL FOCUS	PUBLISH DATE	SPECIAL SECTION/SUPPLEMENT	SPACE	MATERIAL	APPROVAL
Vision 2018	January 5**	Book of Lists			
Public Companies	January 12	Business Record Iowa			
Legislative Issues to Watch	January 19	Urbandale Business Connections			
Economic Forecast	January 26	OneVoice			
Banking, Finance & Investments	February 2				
STEM	February 9	Business Record Iowa, National Engineers Week+	January 10	January 24	January 31
Talent Retention & Development	February 16	Urbandale Business Connections			
Nonprofits	February 23	OneVoice, Giving Back+	January 24	February 7	February 14
Building & Construction	March 2				
Global Business	March 9	Business Record Iowa, Leading the Way in Education++	February 14	February 21	February 28
<b>Forty Under 40</b>	<b>March 16</b>	Urbandale Business Connections			
Health Care	March 23				
Women in Business	March 30	OneVoice, Powered By Women++	March 7	March 14	March 21
Legal Matters	April 6				
Green Sustainability	April 13	Business Record Iowa, Water Quality Impact++	March 21	March 28	April 4
Human Resources	April 20	Urbandale Business Connections			
Entrepreneurs	April 27	OneVoice, Annual Real Estate Magazine			
Hospitality & Tourism	May 4	Event Planning+	April 4	April 18	April 25
University Research	May 11	Business Record Iowa			
Banking, Finance & Investments	May 18	Urbandale Business Connections			
Municipal Governments	May 25	OneVoice, Legal Expertise++	May 2	May 9	May 16
Arts & Entertainment	June 1**				
Technology	June 8	Business Record Iowa Conference Edition, innovationIOWA Magazine			
Manufacturing & Trade	June 15	Urbandale Business Connections, Family & Locally Owned Businesses+	May 16	May 30	June 6
Real Estate & Development	June 22				
Economic Development	June 29	OneVoice			
CEO Personal Profiles After Work	July 6	Success Worth Celebrating: Anniversaries+	May 30	June 20	June 27
Health Care	July 13	Business Record Iowa			
Architecture & Design	July 20	Urbandale Business Connections			
<b>Women of Influence</b>	<b>July 27</b>	OneVoice			
Leadership Development	August 3				
Bioscience	August 10	Business Record Iowa			
Young Professionals	August 17	Urbandale Business Connections			
Big Deals: Mergers & Acquisitions	August 24	Business Meetings & Corporate Retreats+	July 25	August 8	August 15
Innovative Companies	August 31	OneVoice			
Downtown Development	September 7**	Leaders in Architecture, Engineering & Development: The People behind the Projects++	August 15	August 22	August 29
HR Trends: Employee Benefits	September 14	Business Record Iowa			
Energy & Utilities	September 21	Urbandale Business Connections, The Changing Face of Health Care++	August 29	September 5	September 12
<b>Best of Des Moines</b>	<b>September 28</b>	OneVoice			
Banking, Finance & Investments	October 5				
Education	October 12	Business Record Iowa, 90 Ideas in 90 Minutes Magazine			
Transportation Trends	October 19	Urbandale Business Connections, Leaders in Insurance++	September 26	October 3	October 10
Marketing & Public Relations	October 26	OneVoice			
Diversity & Inclusion	November 2				
Retail	November 9	Business Record Iowa			
Employ Greater Des Moines: The Jobs Issue	November 16	Urbandale Business Connections, Cool Office Spaces++	October 24	October 31	November 7
Health Care	November 23	Nonprofits: Pillars of Philanthropy	August 31	September 7	September 28
Leaders Survey	November 30**	OneVoice			
Building & Construction	December 7				
IT: Cybersecurity	December 14	Business Record Iowa, Leaders in Wealth Management++	November 19**	November 28	December 5
Insurance	December 21	Urbandale Business Connections			
Year in Review	December 28**	OneVoice			

+Advertorial Feature, ++Templated Profile Section \*\*Advanced deadline due to holiday